

List of Key Performance Indicators (KPIs) for a Sustainable Event

Introduction

This document should be used before, during and after your event. It is one of a series designed to help you improve the sustainability of your event. The other documents in this series are:



- ❖ Your organisation's general (i.e. logistical) events checklist
- ❖ 'Sustainable Venue Benchmarking Tool'
- ❖ 'Sustainable Event Checklist'

Used together, these documents complete a 'Sustainable Event Toolkit'. Please contact Gayle Burgess (Project Officer, LSx - e: g.burgess@lsx.org.uk / T: 020 7324 3650) if you have any enquiries.

What are your major impacts?

A typical environment policy might list an organisation's most significant adverse environmental impacts as:

- ❖ Emissions to the atmosphere from the use of carbon based energy, in offices and fuel in transport
- ❖ Consumption of resources through use of energy, raw materials, office supplies and furniture
- ❖ Production of waste materials
- ❖ The environmental performance of suppliers

The KPIs

Key Performance Indicators (KPIs) for increasing the sustainability of your event, derived from the above list, might include:

- 1) Emissions produced (e.g. total tonnage CO₂; carbon calculator available at: <http://www.climatecare.org/Calculator/index.cfm>)
- 2) Resources consumed (e.g. KWH of energy, litres³ of water, total kg of paper, food, etc)
- 3) Waste produced (e.g. ratio of total tonnage disposed: total tonnage composted / recycled)

Two additional KPIs might be:

- 4) Chemical by products / impact to ecosystems (e.g. measured by estimating biodiversity, approximate number of bird species in the area being a potential proxy indicator for this)
- 5) Transformative aspects (e.g. of delegates, if external event: are they adopting more environment friendly behaviour as a result of your event?)

NB: Consider both your own measurements and those of your suppliers when monitoring progress towards these ("suppliers" here is taken to include hosts or venue providers, as well as caterers, stationary suppliers, etc).

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